



Google Zeitgeist

Held at **The Grove Hotel** in Watford, Hertfordshire - Zeitgeist is an annual, invite only Google thought **leadership conference** that brings together high profile visionaries from around the World.





TSL are honoured to have supplied the lighting for **Google Zeitgeist** for the past three years on behalf of creative agency, **Set Creative Ltd.**

The event **included a plenary situated in a temporary structure** at The Grove Hotel in Watford, Hertfordshire and **an evening dinner party** which took place in the Amber Suite at the Hotel.

The reception area, outdoor areas and Cedar Suite were also lit up for additional entertainment and to **set the mood throughout the venue.**

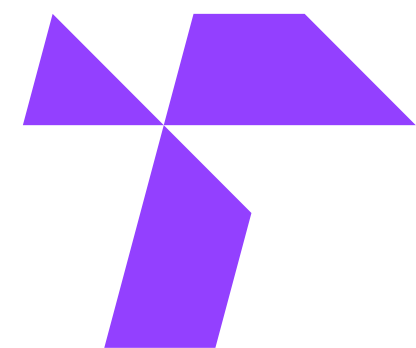
Lighting Designer, **Simon Grant**, utilised TSL's equipment to light up the **various areas**. Fixtures included SGM Q8, Martin MAC Aura XB, Elation KL Fresnel 6 FC, Astera Hydra Panels and **more than 400 Astera NYX bulbs** which were used to create **stunning effects** at the dinner party.

Meticulous eye for detail coupled with detailed planning and pre-production was the key to **making this event successful.**



Key Information

- **Corporate event** for Google.
- Client: Set Creative Ltd.
- **Bespoke lighting solutions** featuring battery operated Wireless DMX controlled by lamps.
- **TSL worked closely with the scenic contractor** to ensure all lighting was sympathetic to the overall creative design and **attention to detail** was paramount.



TSL