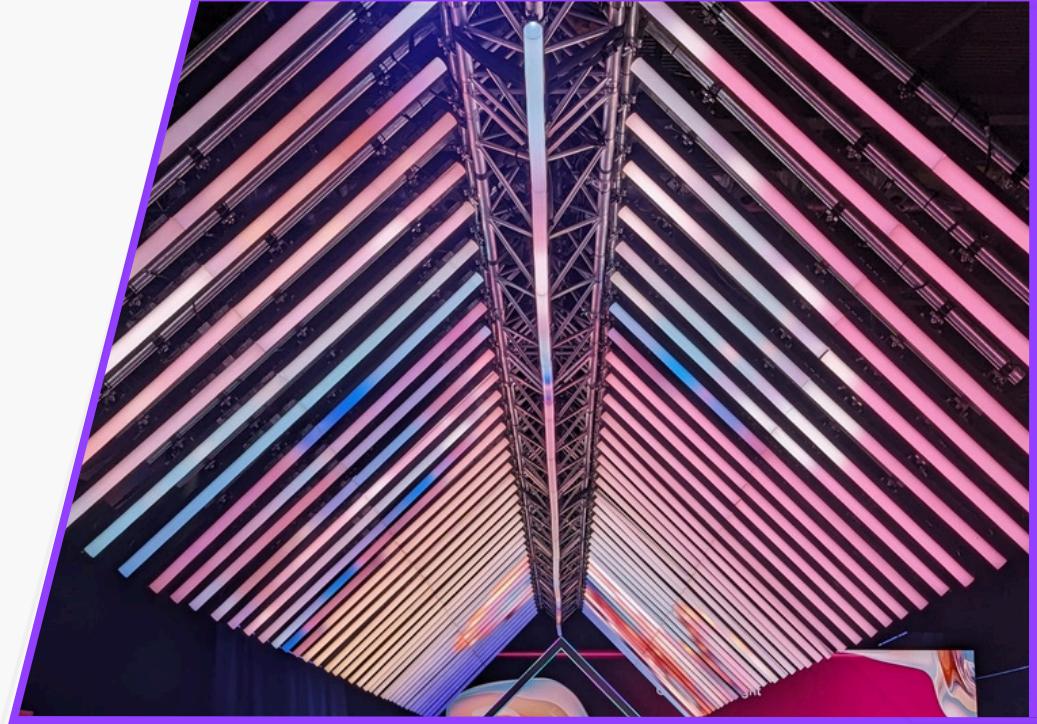




# Google Cloud Generate

Spanning six halls at **ExCel London**, the event space was transformed into a unique **Google experience** including **interactive pods and conference areas** for the **Google Cloud Generate Worlds** which took place 16<sup>th</sup> - 18<sup>th</sup> January 2024.



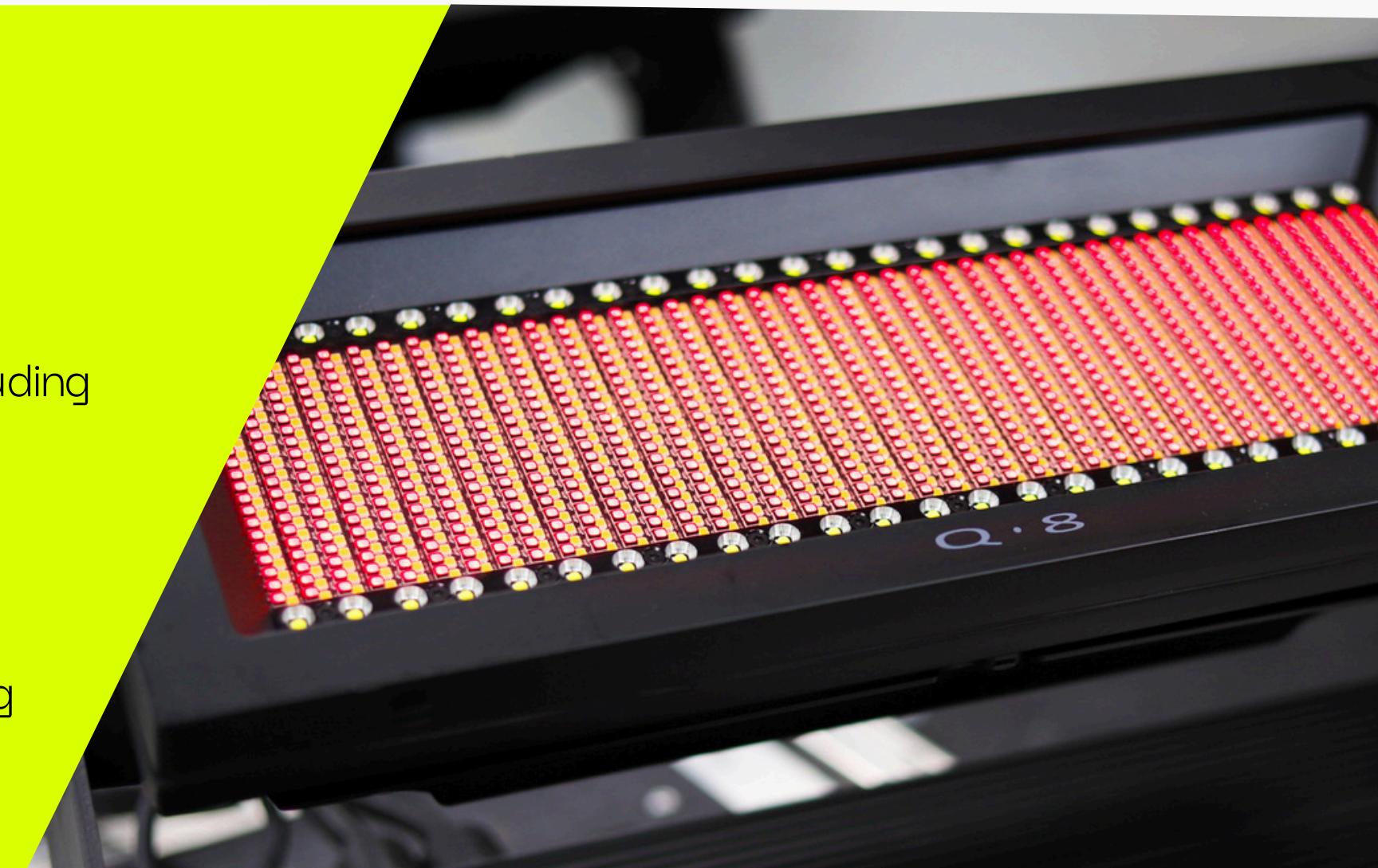


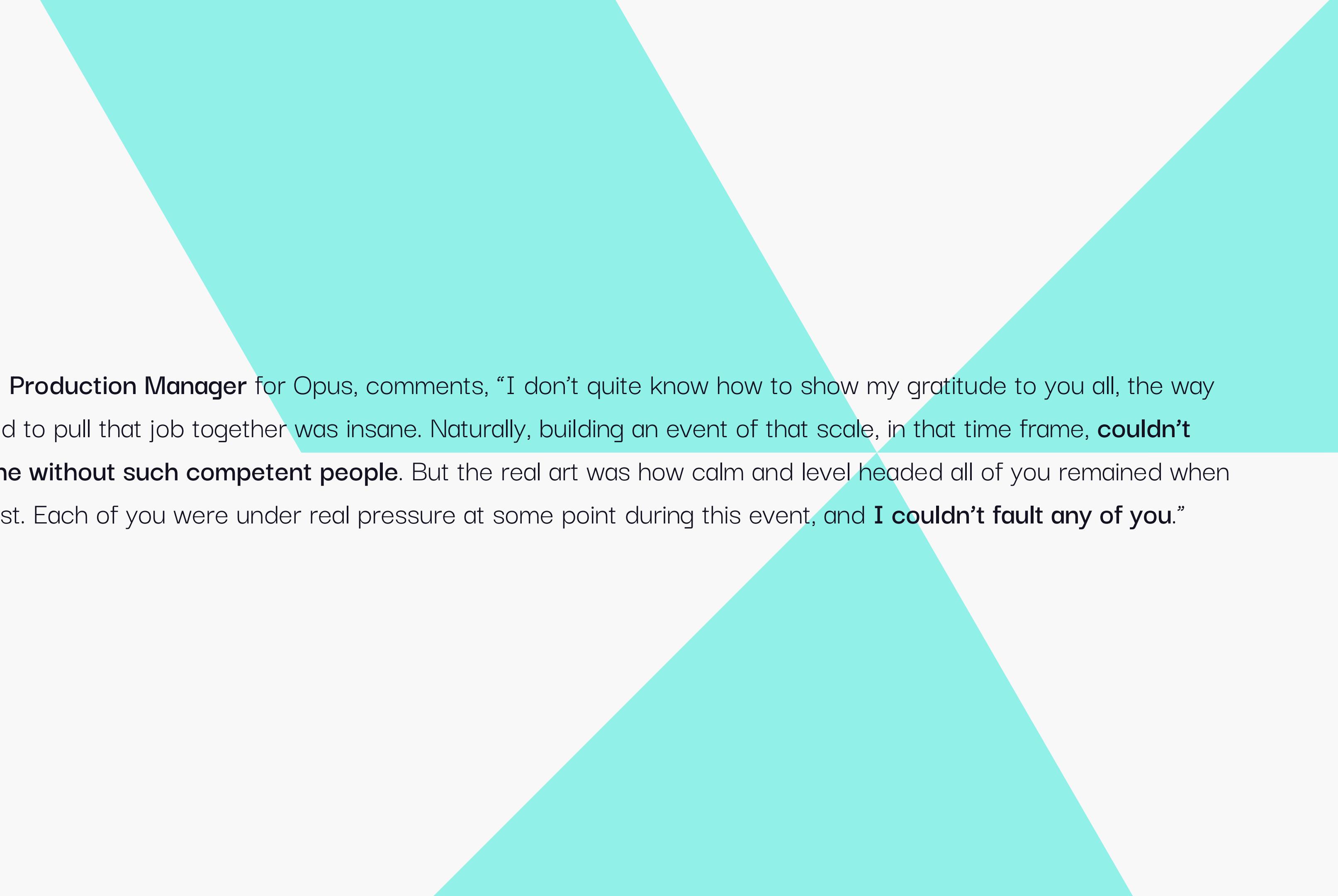
TSL partnered with **Opus Agency** to deliver the full lighting package for this large scale **corporate event**, supplying nine trucks with loads of equipment. Around 2700 of TSL's lighting equipment were utilised to transform spaces, including **176 Martin Sceptron tubes** to create an artistic and eye-catching tunnel for an interactive pod area. Popular fixtures from Ayrton, SGM, Robe, Martin, GLP, Astera, Vari-lite and more from moving profiles to battens and uplighters, formed part of the broad range of equipment supplied by TSL.

Control was via eleven GrandMA3 lighting consoles and a dedicated fibre network consisting of Luminex Gigacore 16Xt, Luminode 12 and LumiSplits.

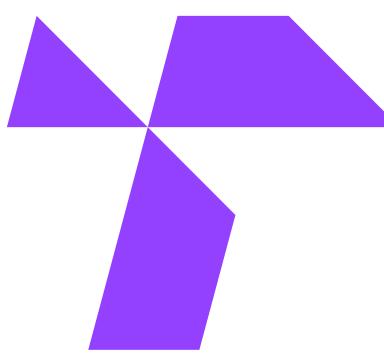
## Key Information

- Large scale corporate event, with conference areas and interactive pods.
- Event duration: 3 days.
- Transport arranged by TSL, as part of our normal operating procedures, including nine trucks as well as van deliveries.
- Up to 2700 lighting fixtures.
- Crew of over 30 provided by TSL.
- **A dedicated project Team were available throughout the project**, providing continued support and expertise.





Jamie Gaskins, **Production Manager** for Opus, comments, “I don’t quite know how to show my gratitude to you all, the way you all managed to pull that job together was insane. Naturally, building an event of that scale, in that time frame, **couldn’t have been done without such competent people**. But the real art was how calm and level headed all of you remained when it mattered most. Each of you were under real pressure at some point during this event, and **I couldn’t fault any of you**.”



**TSL**